

# BLOCKBUSTER BASH

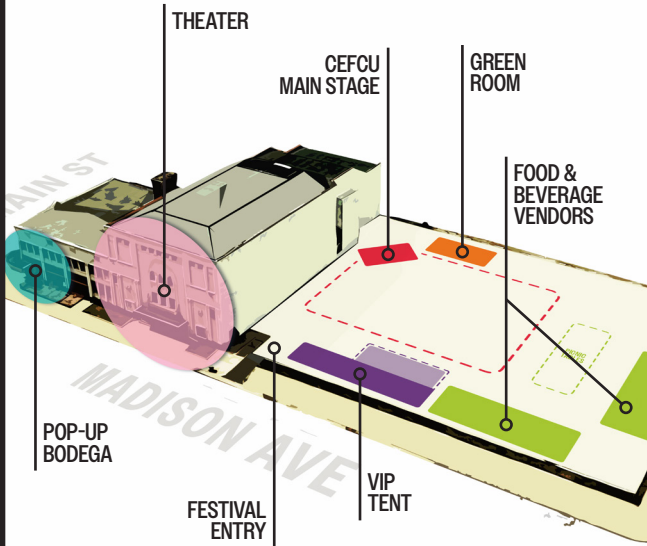
**Saturday,  
September 30  
10:30am-10pm**

WHEN

**WHAT** Join us for an all-day festival and fundraiser featuring live music from local and regional artists, food and drink vendors, and art. Plus, sign up to go on a guided tour of The Madison so you can feel the history and see the potential!

**FOR**  
*The*

**WHERE** The Madison Theatre (corner of Main St & Madison Ave) and adjacent parking lot.



**LIVE MUSIC** INCLUDING: STILL SHINE, THE BRAZILIONAIRES, SUN STEREO & MUCH MORE!

**FOOD**

**DANCE**

**ART**

**MADISON**

## ABOUT THE MADISON

The last of the original movie palaces in Peoria, The Madison Theatre is making a comeback! As a cornerstone project to reignite the vitality of Peoria's downtown, The Madison Preservation Association (A 501c3, not-for-profit) is leading the charge to bring this beautiful, historic theatre back and make it better than ever. The project, spanning half a city block, will include a 1,500-seat performing arts center, an event space, a full-service restaurant and bar, a cozy pub, and a convenient urban bodega — breathing new life into Peoria's downtown.

**WHY** The vitality of Peoria's Downtown is essential to making our region more attractive to residents and visitors alike. It is projected that The Madison Theatre renovation, along with the redevelopment of the adjacent Main Street properties, will bring over 100,000 people downtown annually. That's people staying in hotels, eating and drinking in restaurants and shopping at stores. That's also people exploring areas in and around Peoria to experience all our region has to offer.

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## BE A SPONSOR

**YOUR SPONSORSHIP** creates momentum for the fundraising campaign to bring this very important block in Peoria's Downtown back to life. **YOUR SPONSORSHIP** will allow the Blockbuster Bash to be a "pay-as-you-can" party, allowing our entire community an opportunity to take part in this one-of-a-kind event. **YOUR SPONSORSHIP** will be recognized throughout the day, live from the stage. We'd also love it if a representative from your organization could say a few words about your work and the community.

### ~~Be the STAGE SPONSOR~~ (\$15,000)

Thank you, **CEFCU!**

### ~~Be a VIP TENT SPONSOR~~ (\$15,000)

Thank you, **Simantel, Inc.!**

### ~~Be an MVP SPONSOR~~ (\$10,000)

Join MVP Sponsors **Discover Peoria** and **The City of Peoria!**

- \* Your logo and company participation in all Blockbuster Bash event marketing,
- \* You may provide signage of your choice at the event, pending approval,
- \* 8 VIP tickets w/VIP Tent access.

### ~~Be a BIG-TIME SPONSOR~~ (\$5,000)

Join Big-Time Sponsors **Sun Collectors (Citywide Youth Talent Showcase Sponsor)**, **Amy Ackerman Kinsinger (Pop-Up Bodega Sponsor)** and **Morton Community Bank!**

- \* Your logo and company participation in all Blockbuster Bash event marketing,
- \* You may provide signage of your choice at the event, pending approval,
- \* 6 VIP tickets w/VIP Tent access.

### ~~Be an EVENT SPONSOR~~ (\$2,500)

Join Event Sponsors **Autohaus of Peoria, DVI** and **OSF Healthcare!**

- \* You may provide signage of your choice at the event, pending approval,
- \* 4 VIP tickets w/VIP Tent access.

### ~~Be a SUPPORTING SPONSOR~~ (\$1000)

\* 2 VIP tickets w/VIP Tent access.

### ~~Be an EXTRA SPONSOR~~ (\$500)

### ~~Be the COMMUNITY MURAL SPONSOR~~ (\$10,000)

Thank you, **PNC Bank!**

### ~~Be an IN-KIND CONTRIBUTOR~~

*In-kind contributors include:*

**Ace Sign Company**  
**Adams Outdoor**  
**DLR**  
**Farnsworth Group**  
**First Build Associates**  
**GFL Environmental**  
**IDEA Architecture**  
**Jacks on Adams**  
**Jay Goldberg Events & Entertainment**  
**Jeffrey Noble/Mouve Film**  
**Kenny's Westside Pub**  
**Mouve Film**  
**Obed & Isaac's Microbrewery & Eatery**  
**Pearl Technology**  
**Peoria Park District**  
**Seth Lowe Photography**  
**Simantel, Inc.**

**Don't see the level you're looking for? Reach out and we'll tailor a sponsorship just for you!**

# HOW YOU CAN HELP

*The MADISON*

The Madison Preservation Association  
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